



Monthly Meeting



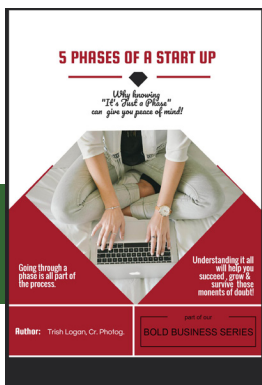
10 BOLD Business Tips
with Trish Logan, Cr. Photog.
www.trishlogan.com

Wednesday, November 1, 2017
6 to 9 p.m. | Derryfield Country Club

Are you the photographer who loves to create beautiful images, but struggles with the business side? Are you ready to achieve your dreams? Are you bold enough to leave your comfort zone? Then this program is for you! Join Trish as she shares the FUNdamental business strategies needed to market your business successfully and set you apart from the competition. Find out why having goals is not optional. Discover that business can be rewarding and fun. Learn the difference between marketing and just tossing things up on the internet. Whether you have been in business for many years or just starting out, you will walk away with BOLD new ideas to boost your business.

Trish entered the photographic industry in 2010 and has built a vibrant photography business that continues to grow each year by leaps and bounds. She has traveled all over the United States teaching professional photographers about business. She has spoken at ImagingUSA twice, and has been featured in PPA Magazine print ads, social media marketing, and videos.

Trish earned her Craftsman Degree from PPA in 2016. Some of her other credentials include being Vice Chairman of PPA's Imaging Convention Committee, member of the PPA National Council representing Maine, Vice President for the Professional Photographers of New England and President-elect for 2017-18, a member of the PPA Charities Speaker Team, a Trustee of the New England Institute of Professional Photography for five years, and Past President of Maine PPA. Trish offers live workshops, coaches groups as well as clients one-to-one, and has authored ebooks on strategies for business.



Join us for a buffet dinner and socializing from 6 to 7:15 p.m. followed by the program from 7:30 to 9 p.m. Register online by Friday, October 27, at <http://nhppa.com/event-2571260>. The cost for dinner is \$25 and can be paid online or at the door. For more information visit www.nhppa.com or contact Jim Carlen at jim@carlenimages.com.