



New Hampshire Professional Photographers Association

MINI MONDAY SEMINAR SERIES



Successfully Price Your Product

Helping you get the money you deserve

Presented by Candace Pratt Stiteler
Cr. Photog., CPP, ABI, CBM, C.Ph.

Limited seats available.

Event Details:

Monday, November 6
6:00 PM – 8:00 PM

Candace Pratt Photography Studio
142 Concord Road
Lee, New Hampshire

Registration Fee: \$10

Register at NHPPA.com/event-2686825

Registration Deadline: November 5

For more information contact:

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NHPPA Mini Monday Chair
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Are you overwhelmed when it comes time to price your work?

How do you put a price on all the time and effort that went into the creative process?

Do you understand the cost of sales vs. overhead? How do they play into how to price your work?

Join Candace for this short, yet jam-packed program designed to help you develop a pricing plan to successfully sell your products.

Candace is a PPA Approved Business Instructor, has her Certificate of Business Management, is a Certified Professional Photographer, and has earned the Photographic Craftsman Degree. Candace is a Past President of NHPPA and PPANE, has served six years as a NEIPP Trustee, and four years as the NEIPP Executive Director.

Take the guess-work out of developing a fair price for your products.