



Monthly Meeting



Competition Cleanup: Photoshop Tips for Polishing Your Images

with Ella Carlson, M.Photog.M.Artist.Cr., CPP, EA-ASP
www.ellaprints.com

Wednesday, March 14, 2018

6 to 9:30 p.m. | Derryfield Country Club

Competition is one of the best ways to dramatically improve your images in the shortest amount of time possible, but there is so much to learn. This program is designed to show you how to enhance your images and get them ready to enter into the NHPPA state image competition in April.

Ella Carlson has been a PPA Diamond Photographer of the Year for the past three years, and top photographer in her state six times in the past eight years. She was awarded the American Society of Photographers Bronze Medallion in January of 2018. She has been teaching photographic imaging at the University of Massachusetts, Lowell since the late 1990s. Ella attended the PPA Judges Workshop to learn what it takes to be an affiliate juror, and she has judged in every state in New England. Ella has learned a lot about state, district, and IPC competition since she started competing in 2007, and she is going to share what she has learned about preparing images for those ever-observant, nit-picky, and all too often correct judges.

Ella will take potential competition images and look at practical ways to polish them up so they will score better, as well as describing what the judges are looking for and how they arrive at their scores. The evening will include demonstrations of lots of practical Photoshop tips as well as tips about composition and candid (but not unkind) talk about what won't work for competition no matter how much polishing one might do.

Ella serves on the board of the Professional Photographers Association of New England and has served on the board of trustees for the New Hampshire Institute of Art. Her art has been exhibited widely including the Danforth Museum, Vermont Center for Photography, and DeCordova Museum. Her work has been published in several books as well as the Professional Photographers of America Loan Book, the Showcase Book, and Professional Photographer Magazine, and her book "Fine Art Photoshop" was published in May of 2017.



Join us for a buffet dinner and socializing from 6 to 7:15 p.m. followed by the program from 7:30 to 9:30 p.m. Register online by Friday, March 9, at <http://nhppa.com/event-2774243>. The cost for dinner is \$25 and can be paid online or at the door. For more information visit www.nhppa.com or contact Tom Royer at royertcr@comcast.net.